

OFFERINGS TO BE SEEN ON STAGE AND SCREEN NEXT WEEK AT THE LOCAL PLAYHOUSES

THEATRICAL INDICATOR FOR THE COMING WEEK

Vaudeville, Photoplays, Burlesque and Other Forms of Entertainment to Be Found at Local Playhouses

CONTINUING ATTRACTIONS

FEATURE FILMS

FORREST—"America's Answer," second United States official war picture, released by the Committee of Public Information.

GARRICK—"Hearts of the World," D. W. Griffith made the production in France and America, with Robert Harry, Lillian and Dorothy Gish, George Fawcett and Ben Alexander in the leading parts.

VAUDEVILLE

KEITH'S—"The Mastersingers," in a production called "At Fore River," L. Wolfe Gilbert and Anatole Friedland.

GLOBE—"The Garden Belles," Eva Puck, Bobbe and Nelson, McClure and Dolly, Grace DeWinters, Three Mori Brothers, acrobats, Grace St. Claire, Seymour and Seymour, Celli Trio, in musical numbers.

CROSS KEYS—"Walter Wroe's Dancing Dolls, Fox and Ingraham, Cape and Burton, Lonnie Naesae, comedienne; Marlette Manlike, first half of week, George Schilling and company, in "On the Western Front"; the Celestial Duo, Faber and Taylor, Arthur Hilly and McEllan and Carson, latter half of the week.

KEYSTONE—"Tom Brown's Minstrel Revue," "Keep Smiling," musical comedy; Kennedy and Hollis, Grendel and Fisher, Deas and Davis and the Five Pandurs, Chapter I of "Hands Up"; the photoplay.

NIXON—"Dance-Fantastical, special dancing number; Martha Hamilton, in "The Installment Collectors"; Mind reading dog, Regan and Renard, singers; Robert Swan, and photoplay, "The Claws of the Hun."

COLONIAL—"La Croha Family, acrobats; Rains and Goodrich, "Birds in Dreamland"; Forrest and Church, dancers; Willie Smith, musician, and photoplay, "Madam Sphinx."

GRAND—"George Barber and Carrie

Fletcher, in "Clubs Are Trumps," by J. G. Collins; Armstrong and James; minstrels; the Bandys, dancers; Carrie Lille, eccentric comedienne; "Corn-cob Cutups," Gould and Lewis, singers and dancers.

PHOTOPLAYS

STANLEY—"Money Mad" brings Mae Marsh in a new Goldwyn play. She is supported by Rodrigue La Roque, Alec B. Francis, Macey Harlam and John Sainpholla. "Charlie Captures the Kaiser," an extra cartoon movie.

PALACE—"Bound in Morocco" with Douglas Fairbanks as the star. Allan Dwan is the author and director.

ARCADIA—"In Pursuit of Polly," with Billie Burke as the star. Chester Whitey in the director and Eva Unsell made the screen adaptation. Thomas Meighan is the chief male player.

VICTORIA—"A Soldier's Oath" is a revival of a war picture which features William Farnum. Fox made the production.

REGENT—"A Pair of Silk Stockings," by Cyril Harcourt, and with Constance Talmadge as the star, first half of week, and "Green Eyes," with Dorothy Dalton, the latter half of the week.

STRAND—"Bound in Morocco," with Douglas Fairbanks, first half of week, and "The Great Love," by D. W. Griffith, the latter half of the week.

LOCUST—"Douglas Fairbanks, "Bound in Morocco."

BURLESQUE

CASINO—"Mollie Williams and her "Queen of Hearts" company in newest burlesque. Ted Burns is the chief comedian, while Emil Casper, Frankie Burns, Ruth Hastings, Frank Lucy and Purcell and Ramsey have important parts.

TROCADERO—"The Monte Carlo Girls," in nine special scenes and two acts. Frank Rags Murphy, assisted by Charles Collins, heads the cast of players, which includes Sara Hyatt, Kitty Warren and John Mudge.

GAYETY—"The Razzle-Dazzle Girls," musical comedy with vaudeville. Harry Stepe and Grace Fletcher head the company. The amateur boxing bouts will be continued on Wednesday evening.

PHILADELPHIA'S NEW PLAYHOUSE



Sam S. Shubert Memorial Theatre, on the site of Horticultural Hall, will open August 26, with the musical extravaganza "Chu Chin Chow."

FUTURE STANLEY FILMS

Plays and Players who Will Be Seen on Local Screens

Frank W. Buhler, managing director of the Stanley Company, has announced the attractions for the coming season at his playhouses.

"We have booked Douglas Fairbanks, Mary Pickford, Fred Stone and all the other favorites in the group of stars playing under the Paramount-Artcraft banner, as well as the D. W. Griffith specials, the Cecil De Mille specials and all of the Paramount-Artcraft's own specials. From the Goldwyn Pictures will come all of Gertrude Farrar's plays, the first one being "The Turn of the Wheel." Goldwyn also gives us all the Rex Beach stories, the first one being "Daughters of the Sea" with Will Rogers, the famous monologist and rope-thruster as the star. Pauline Frederick and others equally as well known are also on the Goldwyn program. Select will give us Clara Kimball Young and Norma Talsma.

GAYETY 8th bel. Vine Both Phones.

Phila.'s Popular Comedian FIRST APPEARANCE IN 3 YEARS

HARRY STEPPE WITH THE Razzle Dazzle Girls

Every Wednesday Night Amateur Boxing Tournaments

TROCADERO THE HOME OF REFINED BURLESQUE 10TH & ARCH STS., DAILY

WEEK STARTING AUGUST 19th Close the roll, give them the right of way, here comes the Real Live-Right Show.

Monte Carlo Girls

Frank Hess Headed by Charlie Collins, Frank Hall, John Huggins, Nucky Pratt, Little Warren, "Hole" Huddle, and 20 "BOKERS" MAILED AUG. 20—Girls from the Follies

STRAND GERMANTOWN AT VENANGO, EAST OF BROAD CHARLES RAY

in "A NINE O'CLOCK TOWN"

PLAYERS WHO WILL APPEAR IN APPROACHING ATTRACTIONS



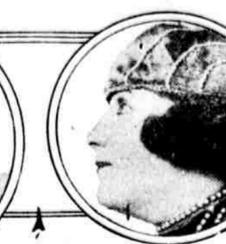
Emma Stephens, B. KEITHS



Mollie Williams CASINO



Billie Burke in "THE PURSUIT OF POLLY" ARCADIA



Lillian Gish in "HEARTS OF THE WORLD" GARRICK



Mac Marsh in "MONEY MAD" STANLEY



Major Theodore Roosevelt in "AMERICANS ANSWER" FORREST



Billie Burke in "THE PURSUIT OF POLLY" ARCADIA



Lillian Gish in "HEARTS OF THE WORLD" GARRICK

FORTHCOMING SHOWS

Novelties to Be Found in Musical and Dramatic Plays

A smart musical comedy is founded on George Ade's famous comedy, "The College Widow." In general outline the story of "Leave It to Jane" follows the well-known Ade play and preserves the college atmosphere and spirit of youth and merriment. The captivating music by Jerome Kern is light, jingling and rhythmic. The book and lyrics are by Guy Bolton and P. G. Wodehouse, and are witty, novel and unusual.

The engagement will begin Friday night, August 30, and during the run of "Leave It to Jane" in Philadelphia the matinees at the Chestnut Street Opera House will be Wednesdays and Saturdays.

"Nancy Lee," a play by Eugene Walter, in which Miss Charlotte Walker plays the title role, will come to the Garrick Theatre on Labor Day, matinee, September 2. "Nancy Lee" is a witty, forceful play of everyday life. The sham and deceit of women who live beyond their means is the theme.

"Phoebe Pretends," the new Eleanor Gates comedy, will have its first production on any stage at the opening of the season at the Broad Street Theatre, beginning with a special matinee Labor Day, September 2. "Phoebe Pretends," it is said, strikes an entirely new phase of universal family interest and presents a much-discussed topic from the novel angle of the child rather than of the parent.

For quite a number of seasons past, Klaw and Erlanger have inaugurated

WOODSIDE Park Toy Hunt

The measure of success attending the toy hunts held this season at Woodside Park has been so pronounced that still another event of this character is scheduled by the management.

Conductor Rodia will introduce several new selections, and will also include a number of instrumental solos by the members of his organization. Edna Wallace Kinney will return for the balance of the season.

Broadway Improvements

The Broadway Theatre reopens Labor Day. Many improvements have been made under the direction of Messrs. Sablosky and McElrick. The total amount expended is \$50,000, and one of the big improvements is the installation of a new organ, complete in every detail. A new concrete floor has been laid and more comfortable chairs have been installed.

KEYSTONE

THEATRE—11th St. and Lehigh Ave. M. W. TAYLOR, General Manager

"The Home of 6 Big Acts"

Mat. Monday—Opening 1918-19 Season

Tom Brown's Musical Revue

With a Large Cast of Beauties and Talent

A Different Singing and Dancing Act

"KEEP SMILING"

OTHER BIG ACTS

CHAS. E. PATHE, Famous "Serial"

"HANDS UP"

Featuring RUTH ROLAND

ANNOUNCEMENT

Today for the first time, the citizens of Philadelphia may learn all the details concerning the most important history of the theatre this city has ever known.

THE New Shubert Theatre

Located on South Broad Street, on the site of the former Horticultural Hall, is the most beautiful and complete theatre within the city limits, the most modern structure ever evolved for the amusement and edification of local theatre-goers.

Gala Inaugural Night, Monday, Aug. 26

For the inaugural attraction selected to dedicate this superb playhouse, the Messrs. Lee and J. J. Shubert have the honor to announce that they have contracted with Messrs. William Elliott, F. Ray Comstock and Morris Gest for the presentation of

CHU CHIN CHOW

Written and Created by Oscar Asche; Music by Frederic Norton, the world's most beautiful production now in its third year at His Majesty's Theatre, London, and coming direct to Philadelphia, with the prestige of one entire season at the Century Theatre, N. Y. The original production intact of 14 big scenes, imported from London, in spite of enormous difficulties in the war time, comes to Philadelphia with the original cast and company of 300 people. There are 864 superb costumes, all made in London, all brought here with his gigantic production.

POSITIVELY NEVER BEFORE

In the history of the English-speaking stage, has there been produced anything so superbly gorgeous, so brilliantly artistic, so magnificent in its staging, coloring and costumes, as this gigantic musical extravaganza of the Orient, the beautiful "CHU CHIN CHOW."

The Beauty of the Skies at Sunset

Fades into insignificance when compared with the beautiful, alluring, artistic and colorful scenes of ancient Bagdad, unfolded before the eyes of the beholders.

Biggest and Most Expensive Production

Ever set on tour, without exception. Never before has such a colossal amusement enterprise on such an artistic scale been brought to a theatre in Philadelphia.

CHU CHIN CHOW

Now in its 34 year in London, is being presented there at His Majesty's Theatre, where the price for the orchestra seats is 15 shillings (\$2.75). In New York last year it was presented at the \$2.50 scale.

Box Office Opens Next Thurs.

And this marvelous attraction will be offered at these attractive prices: Evenings (except Saturdays and Holidays) and Saturday Matinee, 50c to \$2; Wednesday (bargain) Matinee, 50c to \$1.50.

We Have Had to Send Back Money

In order to be absolutely impartial and to guarantee a square deal to the public we have returned hundreds of checks for first night tickets, sent in offering \$5 a seat and even higher.

Orchestra Seats the Opening Night Will Be \$2

We want the public to be treated fairly and squarely. There will be no increase in prices for the first night in spite of the extraordinary demand for tickets.

REMEMBER—SEAT SALE NEXT THURS.

Mail orders from out-of-town patrons will be honored in the order of their receipt. Send self-addressed stamped envelope for return of tickets and name choice of two performances to insure getting good seats.

—NO TELEPHONE ORDERS—

Extra Holiday Mat. Labor Day, Mon., Sept. 2

SHUBERT THEATRE

READY FOR OPENING

August 26 Date Set. With "Chu Chin Chow" as the Attraction

Broad street is rapidly becoming as famous for its theatre as is Broadway, New York. There will be sixteen playhouses, including movie theatres, built and one under construction when the new Shubert opens on August 26, with "Chu Chin Chow" as the inaugural attraction.

This new playhouse will stand as a memorial to Sam S. Shubert, who was fatally injured in a railroad accident some years ago. It also makes the fourth theatre in this city under the direction of the Shubert interests. The others are the Adelphi, Lyric and the Chestnut Street Opera House. It is situated on the site of the Horticultural Hall, next to the Academy of Music.

A reminder of Horticultural Hall will be found in the staircase in the rear of the lobby which leads to the balcony and in the vestibule which leads from a terra cotta archway to the lobby.

Herbert J. Krapp, who has designed many theatres, is responsible for the plans of this one, while the construction was under the direction of Edward Margolis, a builder of many theatrical edifices. A combination office building and theatre in the rear is the result. Stores have been placed on each side of the entrance to the theatre.

A thousand persons can be comfortably seated on the lower floor while in the balcony there will be 486 seats. The galleries will accommodate 285 people. The entrance for the gallery will be on Manning street.

There are commodious lounging rooms for both ladies and gentlemen. They are of gray oak, harmonizing with the general subdued color scheme followed throughout.

The ceiling is a rare conception of the

WOODSIDE

PHILADELPHIA'S LEADING PARK

RODIA'S CONCERT BAND

GIUSEPPE RODIA, Conductor

Edna Wallace Kinney, Contralto

Free Concerts Twice Daily

More Free Toys for Children

FINAL TOY HUNT

TUESDAY, AUGUST 27TH

1 TO 3 P. M.

Fireworks Every Friday Night

GARRICK THEATRE

Samuel F. Nixon, Managing Director

SAMUEL NIXON, NIRDLINGER, Business Manager

ONLY TWO MORE WEEKS

"THE WONDER SHOW OF ALL TIME"

"SURPASSING EVEN THE BIRTH OF A NATION" AND UNAPPROACHED BY ANY OTHER PRODUCTION"

D.W. GRIFFITH'S HEARTS OF THE WORLD

The Master Producer's Master Production

Months in the Making

Sweetest Love Story Ever Told. The Greatest Spectacle Ever Produced

CREATED ON THE BATTLEFIELDS OF FRANCE

Daily Mats., 25c to \$1.00—Nights & Sat. Mat., 25c to \$1.50

OPENING OF THE SEASON MON. MAT., SEPT. 2d

REGULAR DRAMATIC SEASON, HENRY B. HARRIS, OFFICER

CHARLOTTE WALKER in "NANCY LEE"

THE PLAY OF A WOMAN'S TRIUMPH

THE HERALD OF THE GREAT

DOUBTS & DECEIT

By EUGENE WALTER, Author of "PAID IN FULL," "THE EASIEST WAY," Etc.

FORREST, Monday Night, Sept. 2d

Klaw & Erlanger's New Musical Comedy

By BOLTON & WODEHOUSE

Music by IVAN CARILL

Staged by JULIAN MITCHELL & EDGAR J. MACCROB

THE GIRL BEHIND THE GUN

A NEW COMEDY BY AUTHOR OF "THE POOR LITTLE RICH GIRL"

DIRECTION E. B. MANNER

FOR BENEFITS AT THE FORREST, BROAD AND GARRICK THEATRES. APPLY TO FRED G. NIXON-NIRDLINGER (NIXON-NIRDLINGER BLDG.), 1629 WALNUT ST.

VICTORIA

MARKET STREET AT NINTH

VICTORIA ORCHESTRA

WALTER DESSAUER, Director

Greatest War Play Ever

Filmed WILLIAM FOX Presents

WILLIAM FARNUM

IN A TREMENDOUS HUMAN DRAMA OF THE BATTLEFIELDS OF FRANCE

"A SOLDIER'S OATH"

WHERE PERSHING'S MEN ARE FIGHTING HE FOUGHT TO CLEANSE HIS NAME

A CINEMA DRAMA THAT MOUNTS TO A DRUMFIRE OF THRILLS

GLOBE

MARKET STREET AT JENIPER

LUNTIKOW'S HILARIOUS J. J. E. BEGINNING MONDAY MATINEE

GEORGE CHOUH Presents

The Tin 'ing Musical Comedy

GARDEN BELLES

A BEV' OF CHARMING CHIMING GIRLS

You Want to Hear Them

OTHER ACTS OF SABROSKY AND MCGUIRE'S STANLEY

CROSS KEYS

THEATRE MARKET BEL. 40TH

DAILY 2:30 EVENINGS, 7 & 9

MONDAY, TUESDAY & WEDNESDAY

7 Wroe's Buds 7

Philadelphia's Cleverest Juveniles

THURSDAY, FRIDAY & SATURDAY

WILLIAM HILLING & Co. in Powerful Dramatic Sketch

"On the Western Front"